



PRESS RELEASE – Aug. 16, 2017
Environmental Services: 972-624-3131

Coming soon to The Colony: Curbside clothing recycling

THE COLONY, Texas — Beginning the week of **Sept. 18**, the City of The Colony will begin its new partnership with [Simple Recycling](#) to bring our residents a FREE curbside collection service for clothing materials and other textiles.

Starting that week, The Colony residents may **recycle reusable clothing, shoes, and other textiles** with free, curbside pick-up on their scheduled trash/recycling collection day. In the coming weeks, every household will receive a series of mailers with more information about the program along with two orange-colored Simple Recycling bags ([click here for an update](#)). Fill the bags with appropriate recyclables and place your Simple Recycling bags beside your recycling bin by 7 a.m. on your trash/recycling collection day.



Simple Recycling will leave behind replacement bags for future use. For a list of acceptable items, please visit the Simple Recycling website, www.simplerecycling.com. All collected clothing, shoes and home goods are diverted from the waste stream and begin their journey of reuse and recycling rather than take up space in a landfill. Additionally, the City of The Colony is compensated on a “per pound” basis for the material collected by Simple Recycling.

According to Simple Recycling, 85 percent of clothing, shoes, and reusable home goods get thrown into landfills each year. On average, that results in 21 billion pounds of textile waste in the United States annually. The Colony and other Texas communities have partnered with Simple Recycling in order to help change these numbers and reduce the amount of reusable home good waste (which makes up to 15 percent of the residential waste stream) that ends up in our landfills.

To request additional bags, visit www.simplerecycling.com/supplies. For any additional questions, you can reach Simple Recycling at 1-866-835-5068 or by email at info@simplerecycling.com.

###