



**Police Department**  
**CHIEF JOSEPH T. CLARK**

**FOR IMMEDIATE RELEASE – Chief J. T. Clark**

**DATE: July 16, 2009**

**SUBJECT: Patrol Vehicle Design – National Recognition**

The Colony Police patrol vehicle design has won first place in the Municipal over 50 Officers West category. The City of The Colony patrol car will be featured in the August 2009 edition of LAW and ORDER magazine. LAW and ORDER magazine is a very old and prestigious monthly national law publication.

The design was chosen to add better and larger reflective areas to our vehicle than our previous design offered, especially from behind. We wanted something distinctive and something that stood out. Input was taken from all levels within the department, adding elements from our previous patch design and some originality from our city flag. The colors and the 'Texas' with the star and blue backing on the lower rocker panel is the same as on our city flag, so an effort was made to mesh with and be an extension of other city departments. Once the design was completed, it was voted on as to whether we should change or not, and the new design was voted for overwhelmingly by the officers. We used reflective material for maximum visibility since the greatest threat our officers face is a traffic accident. The back was designed to have a reflective barricade effect to hopefully avoid or reduce the likelihood of rear end collisions.

The design, while unique to our city also matches the general trend in our area of having 'POLICE' in a large and imposing font on the sides of the vehicle creating little doubt as to the unit's purpose. Of note was that our vehicle was the only one in our category that did not have the two tone black and white design. The most significant aspect of our design is that it is uniquely ours and identifiable with our city, and it did not come from a stock design.

