



TopGolf



## Media Advisory

### Media Contacts:

Adrienne Browne  
Senior Communications Manager  
TopGolf  
Ph: (469) 546-5370  
E-mail: [adrienne.browne@topgolf.com](mailto:adrienne.browne@topgolf.com)

Diane Baxter, CTA  
Director of Communications & Tourism  
The Colony Convention & Visitors Bureau  
Ph: (972) 624-3104  
E-mail: [dbaxter@thecolonytx.gov](mailto:dbaxter@thecolonytx.gov)

### TopGolf Hosts Groundbreaking Ceremony in The Colony

*TopGolf, The City of The Colony "tee off" at TopGolf's third DFW location*

- Who:** TopGolf and the City of The Colony
- What:** TopGolf is celebrating its latest groundbreaking by inviting The Colony city officials to take the first-ever golf swings on site. This ceremony signifies TopGolf beginning construction on its third DFW location, a 65,000-square-foot facility that will open to the public late summer 2013.
- When:** Friday, Jan. 25 from 4-4:30 p.m.
- Where:** [TopGolf The Colony](#)  
3760 Blair Oaks  
The Colony, TX 75056
- Photo Opp:** TopGolf executives and The Colony City Council members, including Mayor Joe McCourry, hitting golf balls at the TopGolf construction site
- Interviews:** TopGolf Chief Development Officer Randy Starr  
The Colony Mayor Joe McCourry

### About The City of the Colony

While economic growth is a major focus of The Colony, the family-oriented and safe environment remains top priority. Being centrally located in the region, The Colony has much to offer prospective businesses, visitors and residents. The Colony has quality housing, educational opportunities, cultural events, recreation and family friendly activities. Service organizations and volunteer opportunities are available to stay involved in the community. The



TopGolf



Colony is proud of the quality of life citizens experience and welcome you to live, work and play in the City of The Colony! For more information, visit <http://www.ci.the-colony.tx.us/>.

-more-

### **About TopGolf**

TopGolf is a golf entertainment force to be reckoned with, and it's a scene unlike any other in the history of the sport. Fans hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets ranging from 20-240 yards away. And although the food and drinks don't require high-tech gadgetry, it doesn't make them any less awesome. Serving more than 1.5 million guests annually, TopGolf now stands as the premier golf entertainment complex where the competition of sport meets your favorite neighborhood hangout. To learn more about TopGolf, visit [www.topgolf.com](http://www.topgolf.com).

###