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## **The Colony Recognized as 2015 Playful City USA Community**

THE COLONY, Texas — The Colony is being honored with a 2015 Playful City USA designation for the 5<sup>th</sup> consecutive year. In partnership with the Humana Foundation, KaBOOM! is honoring cities, towns and counties across the country for making their communities more playable. In 2015, a total of 241 communities have been recognized as part of Playful City USA program. The Colony is one of only 19 communities in Texas chosen for recognition.

Hopscotch sidewalks, structured recess programs, mandated neighborhood play spaces, city-wide play days and mobile recreation vehicles are all ways in which these communities are appealing to residents, and attracting and retaining residents.

“Playability is crucial to the success of our future communities, and we are proud of the work these cities and leaders are doing to provide a better quality of life for all residents, and especially families,” says KaBOOM! President, James Siegal. “Play provides a competitive advantage for cities looking to attract and retain residents. With these esteemed leaders, and our friends and partners across the country, we continue to prioritize play for all kids.”

To learn more about these cities, see the full list of the 241 communities named 2015 Playful City USA honorees, or to gather more information on the Playful City USA program, visit [www.playfulcityusa.org](http://www.playfulcityusa.org). We also encourage you to take part in the conversation on [#playability](https://twitter.com/playability) with these thought leaders on [Twitter](https://twitter.com) and [Facebook](https://facebook.com).

### **About KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,300 playgrounds, engaged more than one million volunteers and served 8.1 million kids. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy and productive lives. To learn why #playmatters: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://facebook.com/kaboom).

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