

The City Manager's Arts Committee Presents

Shakespeare

IN THE PARK

FREE

**Bill Allen Memorial Park
Amphitheater
5900 Carroll Dr. The Colony**

FREE

THE TAMING OF THE SHREW

**July 25/26
&
August 1/2**

SPONSORSHIP OPPORTUNITIES



OUR THANKS FOR YOUR SUPPORT

	\$1,000	\$500	\$100	\$25
Ad placement in program	★	★	★	★
Thanked in pre-show speech	★	★	★	★
Logo listed on website with link	★	★	★	
Logo on social media campaign	★	★		
Coupon stuffer in program	★			
Logo listed on program cover	★			
Logo listed on all print advertising	★			

sponsorship must be received no later than 6/8/15

SPONSORSHIP FORM

This form details the agreement and understanding between the City of The Colony - City Manager's Arts Committee and

Company Name: _____

Address: _____

Contact e-Mail: _____ Contact Phone: _____

All of the following terms and conditions have been agreed upon by both parties and both parties agreed to willingly enter into such agreement. The terms of this agreement are as detailed in the description of Sponsorship Levels and Benefits.

SPONSORSHIP LEVEL (circle one) **\$1,000** **\$500** **\$100** **\$25**

Name: _____ Title: _____

Signature: _____ Date: _____

Make checks payable to - City of The Colony
For credit card payments - Call (972)624-3952

SPONSORSHIP DETAILS

PRESENTING SPONSOR - \$1,000

Limited to one sponsor

Cash Contribution of \$1,000

General Sponsor Rights and Benefits:

- Sole Presenting Sponsor of Shakespeare in the Park 2015
- Logo on The Taming of the Shrew program cover
- Acknowledgment in press releases and social media announcements
- Sponsor logo and company description with reciprocal link included on CMAC web site
- Sponsor logo listed on all print advertising (sponsorship must be received prior to 6/8/15)

Performance Day Benefits:

- 8 tickets for VIP seating
- Verbal recognition from the stage at the start of each show
- One full page premium placement advertisement in each program
- Opportunity for an insert into each program

GOLD SPONSOR \$500

Limited to two sponsors per season

Cash Contribution of \$500

General Sponsor Rights and Benefits:

- Acknowledgment in press releases and media announcements
- Sponsor logo and company description with reciprocal link included on CMAC web site

Performance Day Benefits:

- 4 tickets for VIP seating
- Verbal recognition from the stage at the start of each show
- One half page advertisement in each program

SILVER SPONSOR \$100

Limited to ten sponsors

Cash Contribution of \$100

General Sponsor Rights and Benefits:

- Sponsor logo and company description with reciprocal link included on CMAC web site

Performance Day Benefits:

- 2 tickets for VIP seating
- Verbal recognition from the stage at the start of each show
- 1/4 page advertisement in each program

BRONZE SPONSOR \$25

Limited to twenty sponsors

Cash OR In-Kind Contribution of \$25

Performance Day Benefits:

- Verbal recognition from the stage at the start of each show
- 1/8 page advertisement in each program